

#BE  
SPOKE  
EXPER  
IENCES



Your premier full-service end-to-end event management partner.

**Curating Unforgettable Incentives, Conferences, and Business Events**

AGENT 86  
*Experiences*

Our **purpose** is to craft magical, tailored experiences that surprise and delight, creating lasting memories.

**Agent 86 Experiences** offers end-to-end event management services designed to deliver exceptional Incentive programs, conferences and all types of business events. From concept development to post-event analysis, we provide a comprehensive approach that ensures every detail is managed with precision and purpose.

Our expertise lies in creating tailored experiences that align with your business objectives and meet the specific needs of your attendees. We specialise in seamless execution, personalized service, and delivering exceptional value for both clients and participants.



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## What Makes Us Different

# At Agent 86 Experiences, we stand out through our **unique** ability to:

- Conduct in-depth research on your audience to design tailored experiences that match attendees' needs and your business objectives.
- Use data-driven insights to ensure your event delivers measurable results.
- Deliver seamless execution from start to finish, ensuring flawless logistics, exceptional guest experiences, and maximum return on investment.

Events tailored  
to audience  
needs achieve

**30%**  
↑

higher engagement  
and satisfaction  
rates. \*

\*Source. EventMB



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## Our Core Services

### What do we do:

- Concept Development & Strategic Planning
- Building and Delivering World Class Incentive Programs
- Event Registration & Delegate Management
- Flights & Accommodation Coordination
- Conferencing Solutions & Keynote Speaker Management
- Curated Dining & Catering Experiences
- Bespoke Gala Events & Celebrations
- Post-Conference Surveys & Insights
- Strategic Pre-Planning for Future Events



## Collaboration

We believe in the power of enduring relationships - clients and participants, fostering genuine connection that enhance the magic of our experiences.

## Integrity

Our integrity is unwavering, grounded in honesty and transparency in all our interactions.

## Creativity

We celebrate the unconventional, nurturing bold ideas that transform the unattainable into reality.

## Investigation

We collect insightful intelligence to design the most unforgettable experiences for our audience.

Driving Performance,  
Loyalty and ROI

## Unlocking potential through strategic incentives – our sweet spot!



### Internal Incentive Programs

Motivate and reward your employees to boost performance, engagement, and retention.



### External Customer Reward Programs

Drive customer loyalty, increase sales, and improve client relationships.



# Our Strategic Approach



## Collaborative Partnership

We don't just supply incentive programs – we embed ourselves in your business, aligning with your goals to deliver maximum impact.



## Program Development

From concept creation to detailed design, we craft programs that align with your sales objectives and company culture.



## Program Audits

If you have an existing incentive program, we offer comprehensive reviews to identify gaps, refine tactics, and improve performance.



## Continuous Assessment

We closely monitor and assess results to ensure your program is meeting its objectives and delivering measurable ROI.



# Delivering Real Results

We ensure your incentive program achieves more than just “wiping its face.” Our proactive approach keeps programs dynamic, ensuring they:



Continuously  
engage  
participants



Drive positive  
behaviour  
change



Deliver strong  
financial  
returns



# Why Business Events Matter

112%

of event professionals agree face-to-face events offer better networking opportunities than virtual meetings.<sup>1</sup>

80%

of business leaders believe in-person events are critical for maintaining strong customer relationships.<sup>2</sup>

30%

of companies investing in business events see an increase in brand awareness and client engagement.<sup>3</sup>

Source. 1. MPI - Meeting Professionals International 2. Eventbrite 3. Bizzabo



## Key Achievements

Agent 86 Experiences delivered an unforgettable Coverforce Summit in Byron Bay. From program management to financial oversight and operational planning, our team ensured flawless delivery.

The result? **A seamless and memorable experience that exceeded client expectations.**

// Agent 86's attention to detail made our event a true success. Their professionalism and creativity were invaluable. //

*Coverforce attendee*



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# The Power of Business Events

25%

Increase in revenue reported by companies that integrate well-organized events into their strategy.<sup>1</sup>



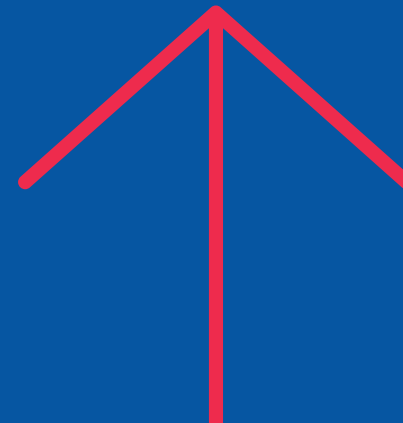
20%

Boost in employee engagement from incentive travel.<sup>2</sup>



60%

Of employees cite well-planned company events as a key factor in staying with their employer.<sup>3</sup>



Source: 1. Bizzabo 2. Incentive Research Foundation 3. Gallup

# #BE SPOKE EXPER IENCES

Let's create your next unforgettable experience together, contact:

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